



Segway Consumer Products



ninebotTM
by SEGWAY
KickScooter



Target Customers

- From 15+ years old
- Short distance commuters in need of flexibility
- Looking for functionality and design



Two Models



ES1



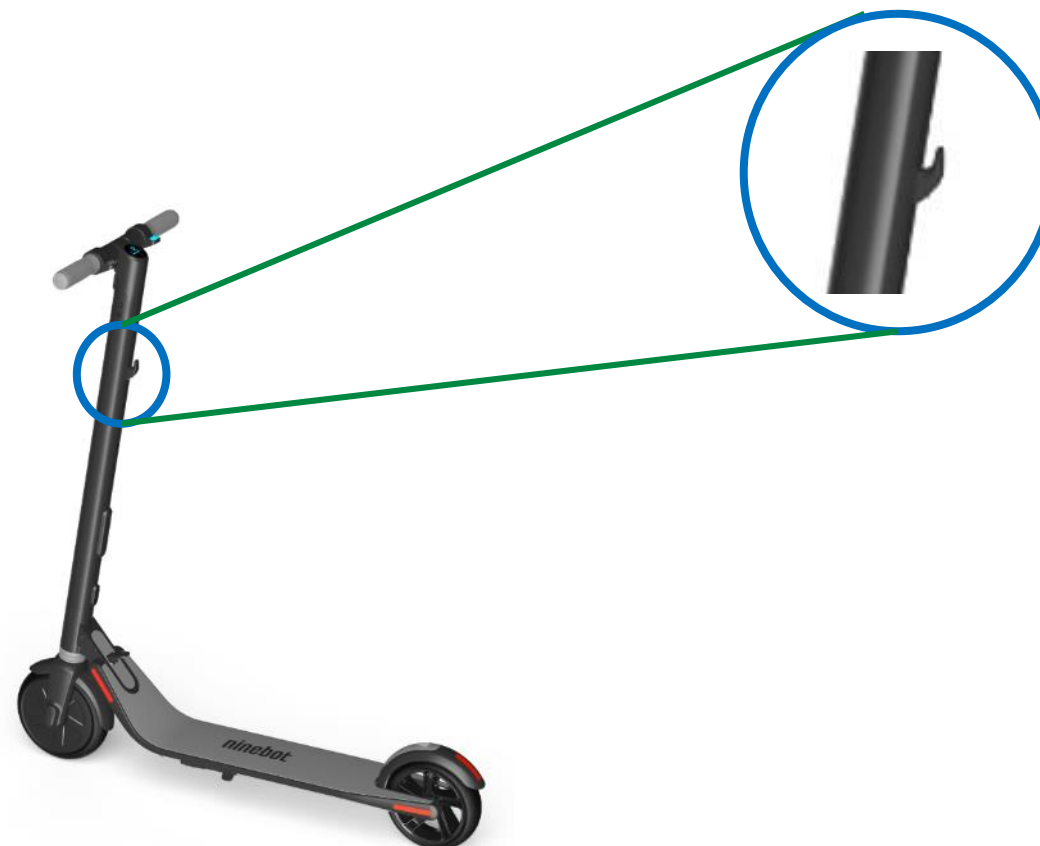
ES2 (with extra battery)



Stunning Design

Beautiful Esthetics

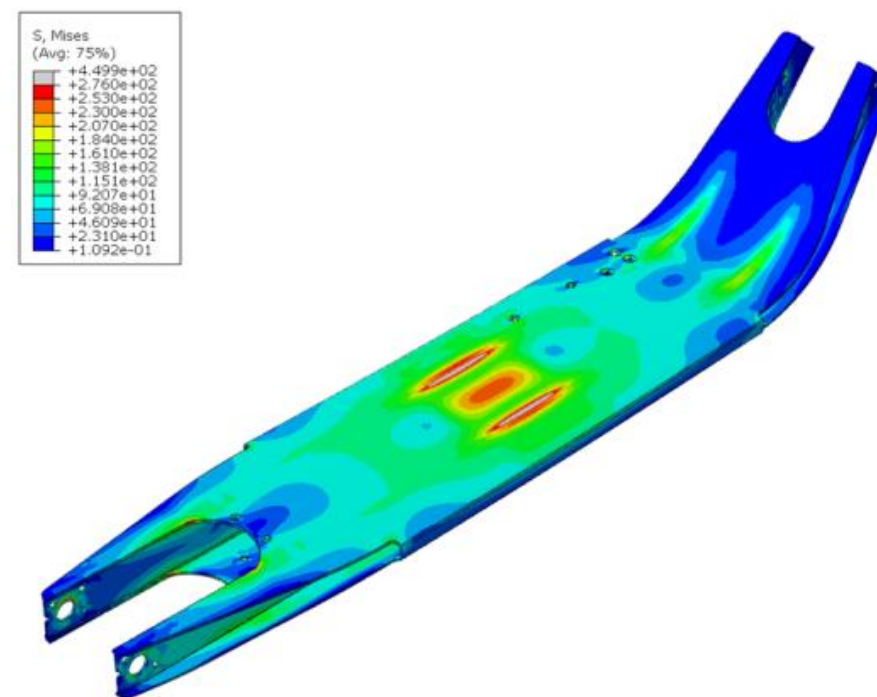
- No visible cable
- Multifunctional hook
 - Can be used to hang the shopping bag, jacket and helmet...etc.
 - Used as a fixing point when folding the KickScooter.



Strong & Durable

Strong & lasting weight support

- 6063-T6 high strength aluminum alloy
- Higher than 700kg payload endurance ability





Ergonomic

Easy to Fold & Stand

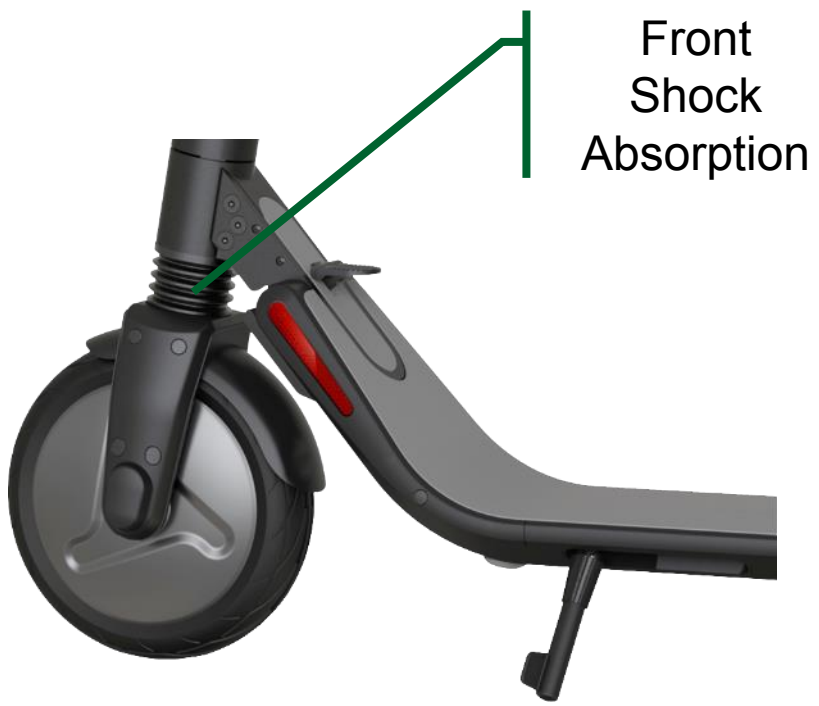
- One step folding
- Integrated park stand





Great Comfort

Less vibration



Light up the Road



2W LED front light offers clear visibility on the road.



Intuitive & Safe

ABS

Cruise Control

LED Digital Display
offers simple yet
clear user interface



Fun shouldn't be cut short

Expandable Battery (extra)

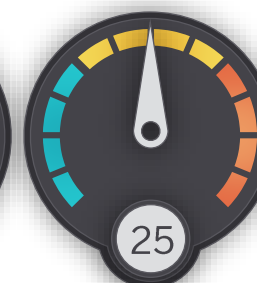
- Built-in: 187Wh
- Additional battery: 187Wh (accessory)
- Range extension (ES1/ES2)
- Speed increase (ES2)
- Ambient light



ES1 vs. ES2

They are different in 4 ways

- Color
- Light
- Rear shock absorption
- Maximum Speed





SEGWAY® miniLITE

SEGWAY® miniLITE



Target Customers

- 8-15 year old
- Young generation who wants to have a miniPRO for their own
- Parents who want the safest self-balancing product for their children

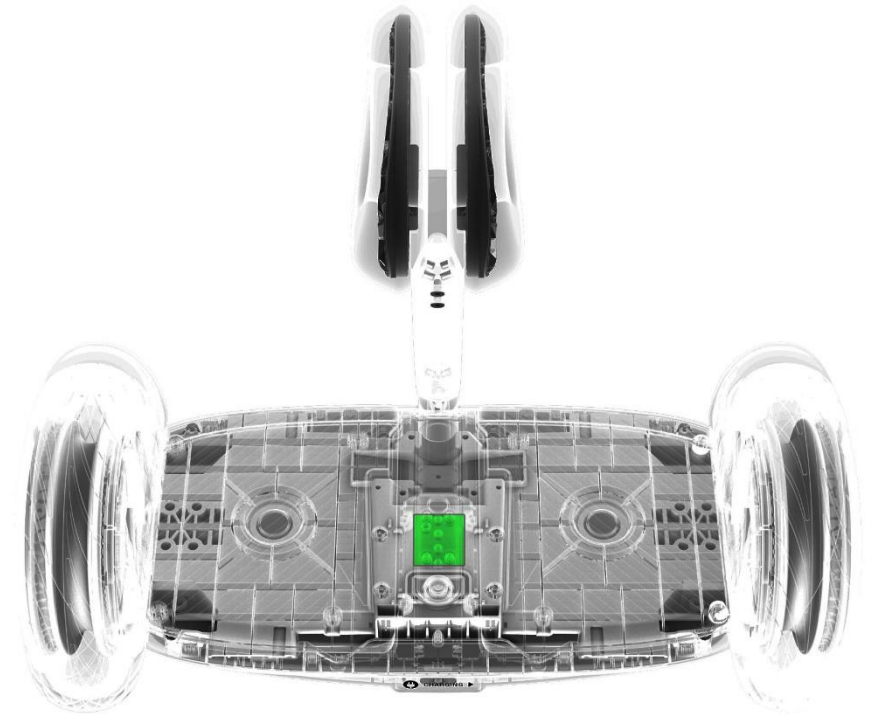


Enhanced Safety Design

Fool-proof rider detection

- New technology to prevent light body-weight kids from fail to trigger the “rider detection” and prevent falls from such faults.
- Support 8~15 yrs or 10~80kg riders.

* 80kg maximum payload is tested under 15 degree slope uphill condition, with a moderate speed of 3~7kmh



Ease of Use

New design with caved-in/rounded shape and PU foam: it offers both comfort and easy to carry

Easy to see battery indicator:
simply lower down the head to see
battery level



Comfort

- 10.5" pneumatic tires provide safety & smooth riding experience even on bumpy surface.
- Tubeless design provides puncture-safety: you will not lose balance.
- Use tire liquids to fix a flat tire in minutes.

A Segway



- Safety
- Durability



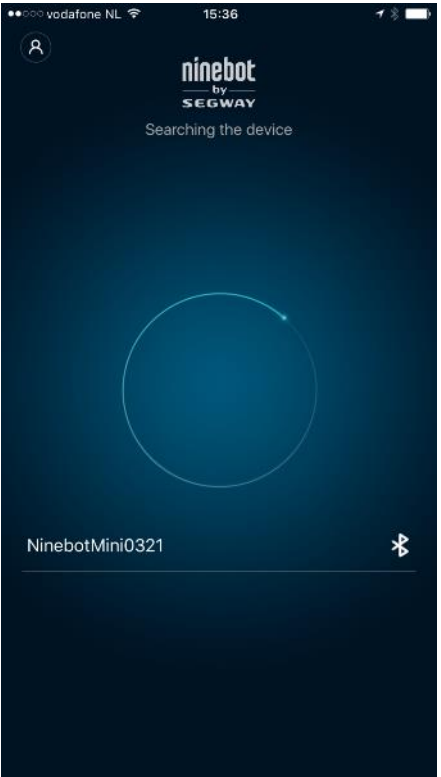
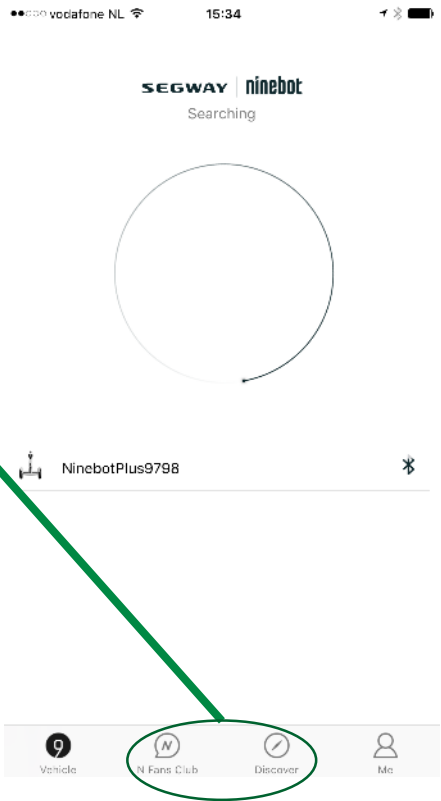


New Ninebot by Segway app

Focus on socializing



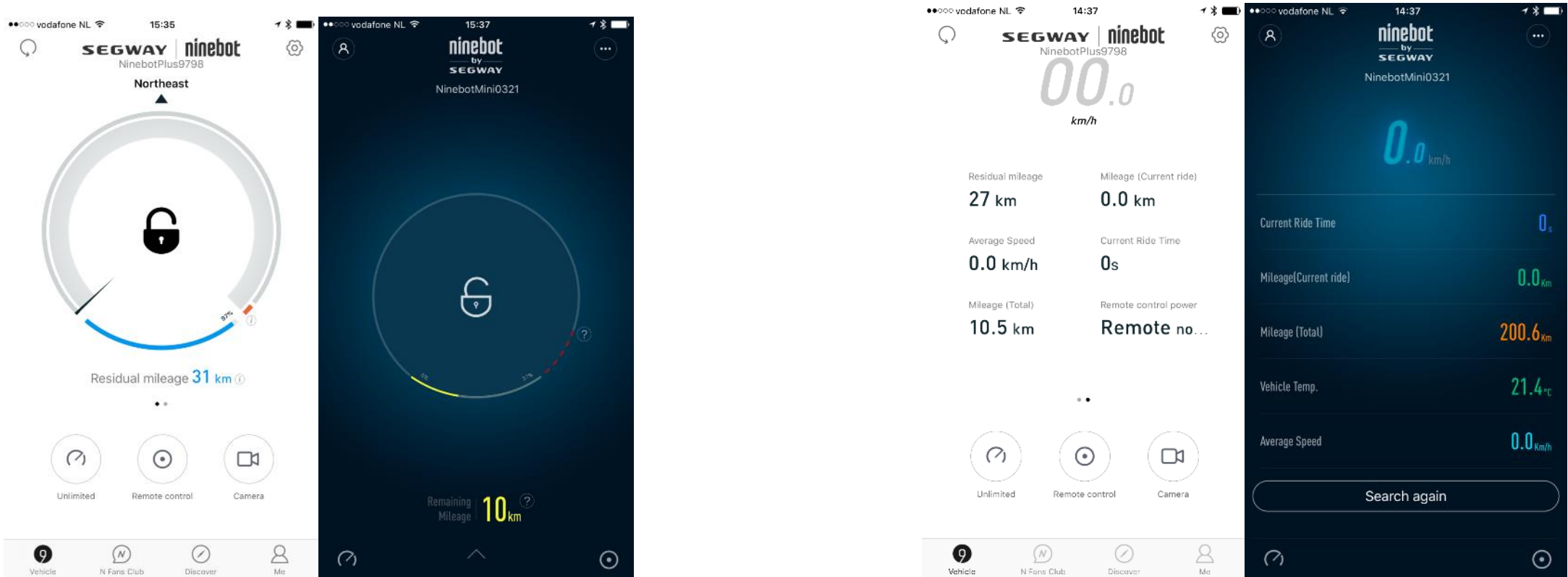
No longer hidden in the tiny icon on the top left





New Ninebot by Segway app

Improved Interface for easy access & information reading



New Ninebot by Segway app

Improved Setup page with block design

- Easy to tell which product is linked with the Ninebot by Segway app
- Block design helps avoiding pressing the wrong item

